

## Third Party Questionnaire

Thank you for planning to make **Rock For Kids** the beneficiary of your third-party event. The funds you raise will help us to carry out our mission of providing support, inspiration and assistance to children who are homeless or in need.

We'd love to learn more about you and your planned event. Please fill out the following questionnaire so that a Rock For Kids' representative can better discuss with you how to proceed. Keep in mind that:

- Your event should complement the mission and image of **Rock For Kids**.
- Events must comply with all Federal, state and local laws governing charitable fund raising, gift reporting and special events.
- The event organizer must obtain all necessary licenses, permits and insurance.
- All events must be approved by Rock For Kids.

Remember to read over the Rock For Kids Events Policy and feel free to contact us with any questions at [info@rockforkids.org](mailto:info@rockforkids.org). After we receive your answers to the questionnaire, we will get back to you as soon as possible.

1. How did you hear about Rock For Kids?
2. Describe the event you are planning including the location and number of attendees.
3. What are the demographics for your target audience i.e. age, affiliations, hobbies, location etc.?
4. How much money do you expect to raise for Rock For Kids?
5. Have you ever hosted a similar event before?
6. How do you plan on promoting your event?
7. Will you be asking any businesses, individuals or bands for sponsorship or donated items? (The reason we ask this is because several local and national bands already sponsor Rock For Kids and businesses and some of them may not wish to make additional donations.)

Thank you again for considering Rock For Kids as the beneficiary of your event, we are always delighted to meet new friends and supporters. A Rock For Kids representative will contact you to go over the details of your proposal.